



# WELCOME PHOTO GALLERY

Guest Speaker | Workshops | Leadership Coach | Operational Assessments

EMPLOYEE ENGAGEMENT | LEADERSHIP | ONBOARDING | SERVICE EXCELLENCE  
CUSTOMER EXPERIENCE | OPERATIONS | LUXURY & PREMIUM SERVICES



**BARRY'S FIRST DISNEY ROLE...RECREATION HOST (LIFEGUARD)**



Resident Manager at  
Disney's Polynesian Resort



Hotel Manager and Food & Beverage Director at Disney's  
Grand Floridian Resort and Spa

## **BARRY'S EARLY MANAGEMENT ROLES AT WALT DISNEY WORLD**

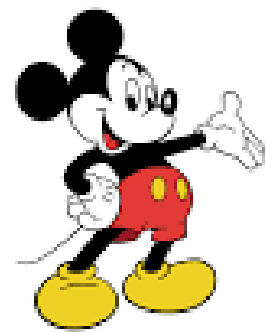


**GROUND BREAKING CEREMONY HONG KONG DISNEYLAND**



Executive Team with  
Michael and Jane Eisner (center)

# TOKYO DISNEYLAND GRAND OPENING



**EuroDisney**  
RESORT • PARIS

Task Force team members spent evenings at Davey Crockett Ranch, winding down from busy days as part of the opening crew at Euro Disney.

Pictured L. to R. Judson Green at the piano, unknown Cast Member, Clint Westbrook, Mike Lodge, Barry Jacobson (front)



## EURO DISNEY OPENING TEAM HIGHLIGHTS



5th Anniversary Disney Board of Director's Executive Team

## DISNEYLAND PARIS 5TH ANNIVERSARY



**DALLAS COWBOY'S AT&T STADIUM, VICE PRESIDENT OF SUITES & SPECIAL EVENTS**



**SUPERBOWL XLV AT DALLAS COWBOY'S AT&T STADIUM**

# D23 expo

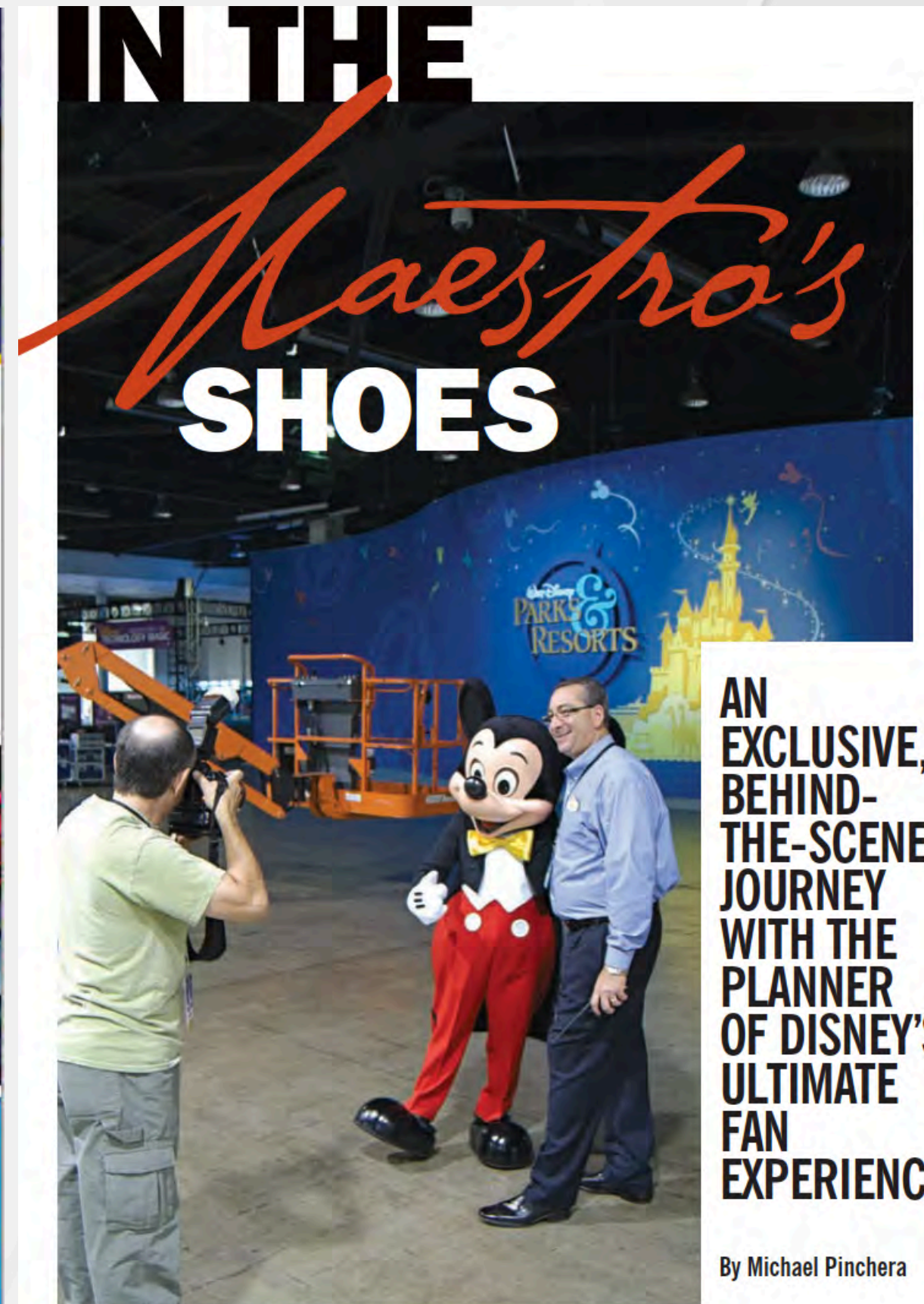
THE ULTIMATE  
Disney FAN EVENT



## D23 | expo

▲ A NEW PROPOSAL: Walt Disney President and CEO Bob Iger presents an enthused Betty White with her Disney Legends award at the Legends Ceremony on September 10.

The D23 Expo was chock-full of exciting announcements, surprise celebrity appearances and special treats for fans of all things Disney. Here are some of our favorite moments from the first-of-its-kind event, which took place in Anaheim, California on September 10-13 and brought together every line of business from The Walt Disney Company under one roof. Make sure to pick up the October 9 *Newsreel* for complete post-Expo coverage. Enjoy!



**GENERAL MANAGER, INAUGURAL D23 EXPO - THE ULTIMATE DISNEY FAN EVENT**

# D23

The Official Disney Fan Club



D23 Star Tours Event  
Walt Disney World



Guest Speaker at D23 Private Event  
Walt Disney World

**DISNEY'S D23, THE OFFICIAL DISNEY FAN CLUB**



Signature Events at  
Golden Oak Community



New Playground Ribbon Cutting  
with Special Guest, Mickey Mouse



'Bon Voyage' Golden Oak Residents  
Heading on Disney Cruiseline

# DISNEY'S GOLDEN OAK COMMUNITY AT WALT DISNEY WORLD RESORT



**DISNEY'S GOLDEN OAK COMMUNITY SIGNATURE EVENTS**

## Disney's CHARACTER COUTURE MAKEOVERS



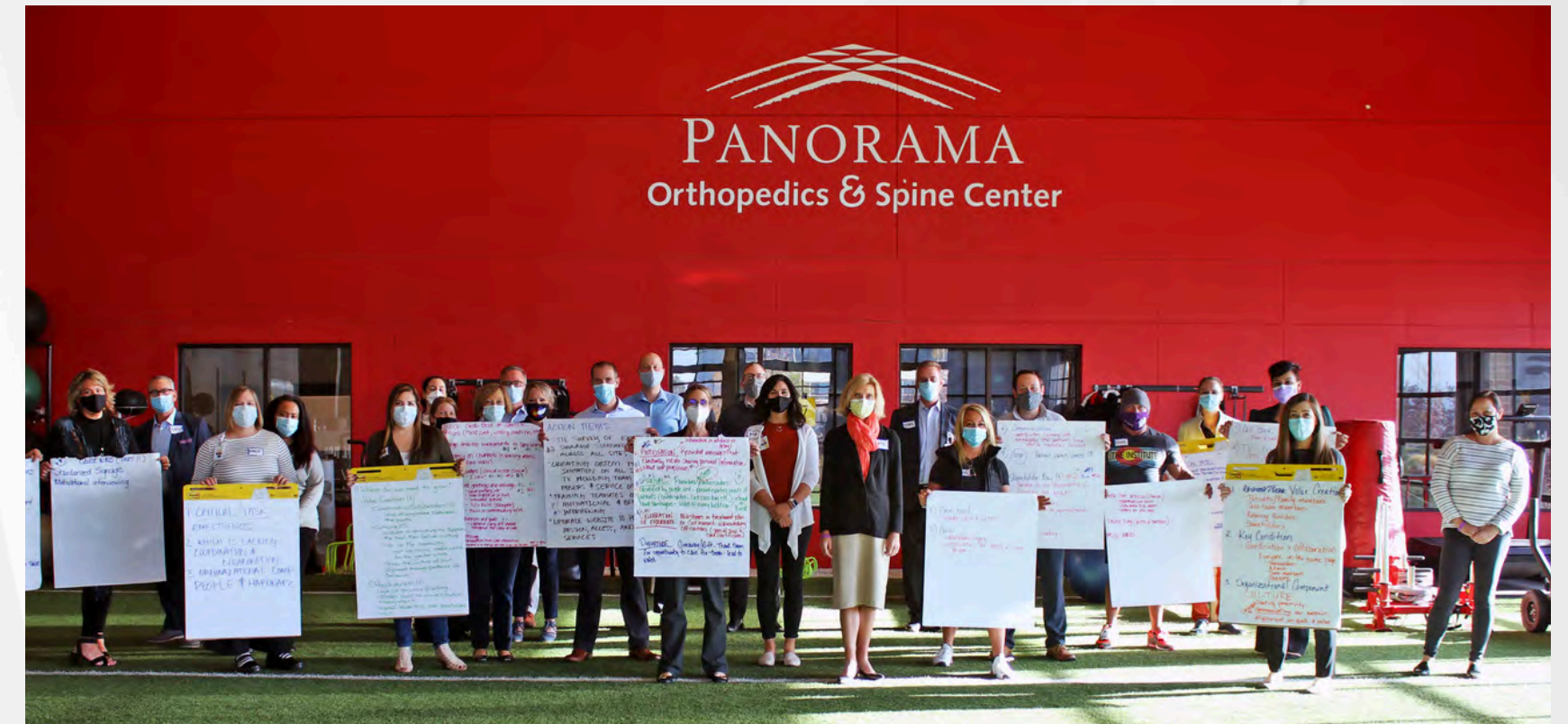
Barry developed the Disney Character Couture Makeovers in collaboration with his creative team. This initiative became a successful new business line, enhancing Disney's existing Spa and Salon Services.

# DISNEY'S CHARACTER COUTURE MAKEOVERS



**CLUB 33 PRIVATE SIGNATURE CLUBS AT WALT DISNEY WORLD**

Barry initially delivered a 2-Day intensive program for Panorama that included a 1-hour presentation to over 400 employees via Zoom and a 2-day, engaging, in-person, and hands-on workshop for Panorama leaders in creating a culture of excellence and patient experience. This was followed by an intensive 18-month leadership and patient experience program.





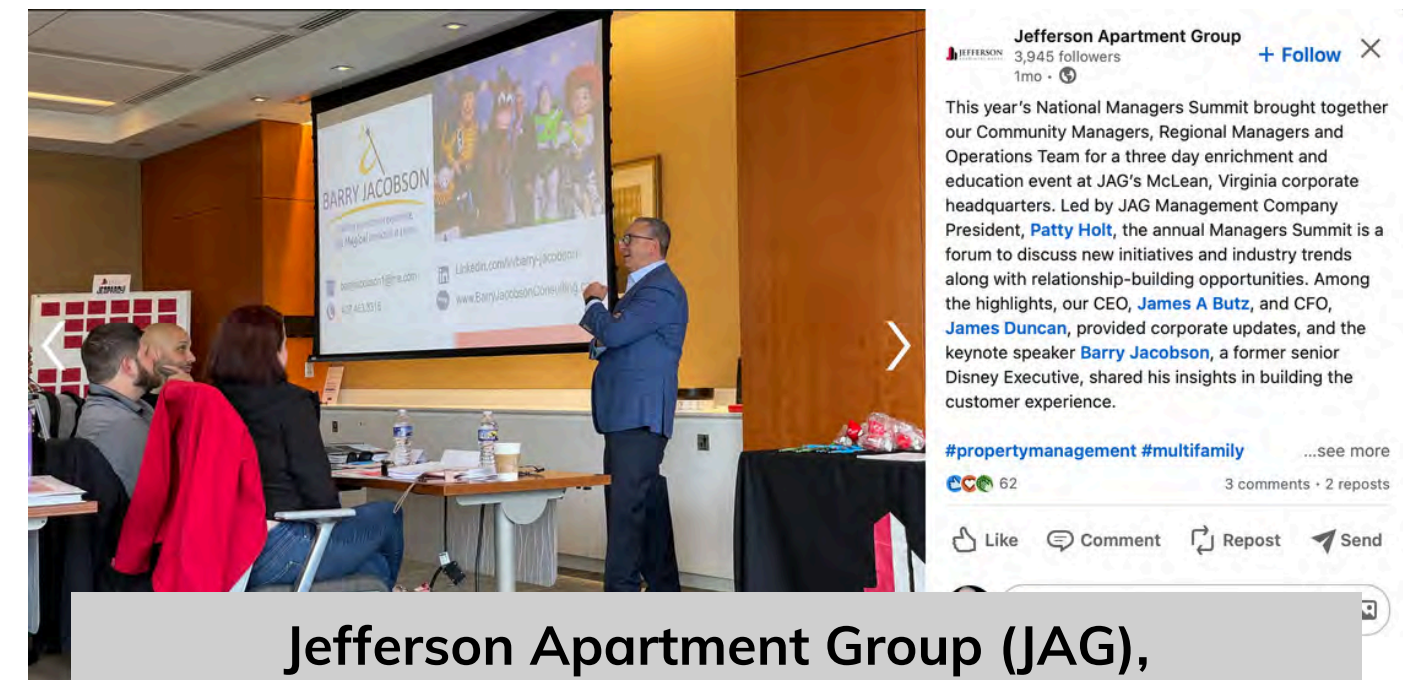
Live Nation Premium Keynote Speaker,  
House of Blues, Walt Disney World



Florida Society of Association  
Executives, Luncheon Guest  
Speaker, Daytona, FL



Urban Air Adventure Park,  
Leadership Training Program  
Waukesha, WI



Jefferson Apartment Group (JAG),  
Keynote Speaker, Tyson's Corner, VA

**KEYNOTE SPEAKER & WORKSHOP PRESENTER**



**KEYNOTE SPEAKING, WORKSHOPS & LEADERSHIP TRAINING**

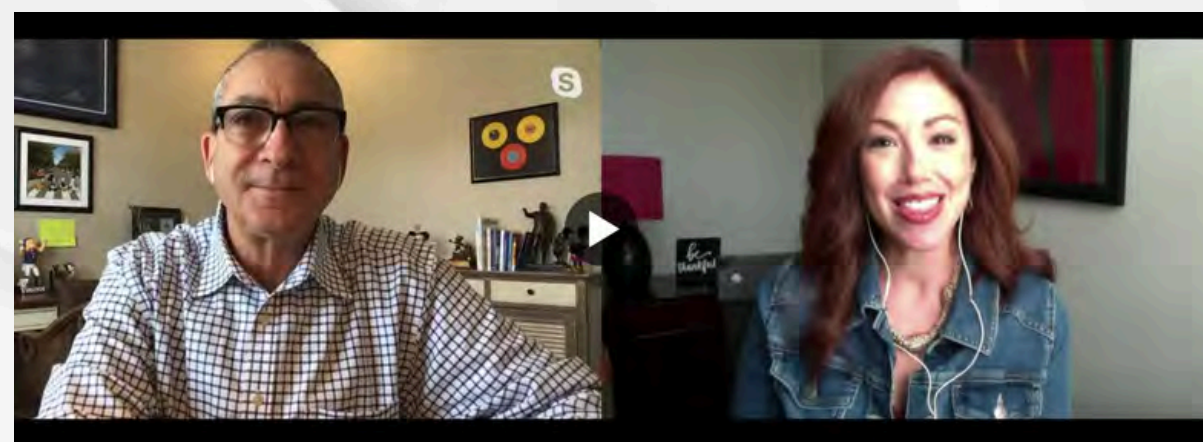
“Pursuing Excellence Never Stops... That is the PENS way. Barry, thank you so much for your experience and insight. You and your team have been instrumental in assisting us with the development of the Penguins U college program.

Amanda Susko | Senior  
Director, Pittsburgh  
Penguins Foundation





A 2-Part Leadership Life Stories Interview, 'Taking Care of Your People, Customer Service, Leadership, & Premium Service,' with Rebecca Morgan and J.B. Adams



Podcast Interview with Michelle Burdo, 'Putting the 'Hospital' into 'Hospital-ity''



Barry, as an Avatar in a Virtual World, delivered the closing Keynote Speech for Luxury Meetings at ITME World, 2021 Incentive Travel Meetings & Events Conference.



Podcast Facebook Live Broadcast for RE/MAX re: Customer Experience and Leadership



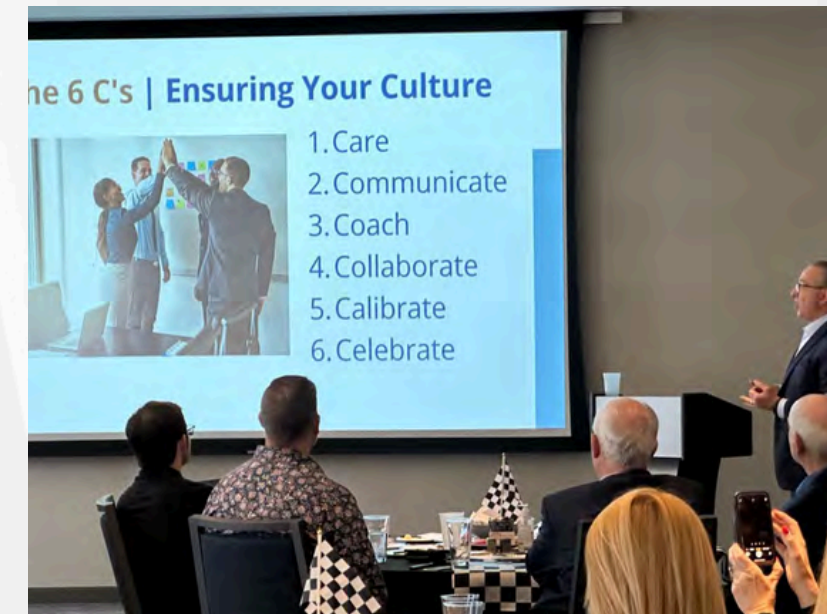
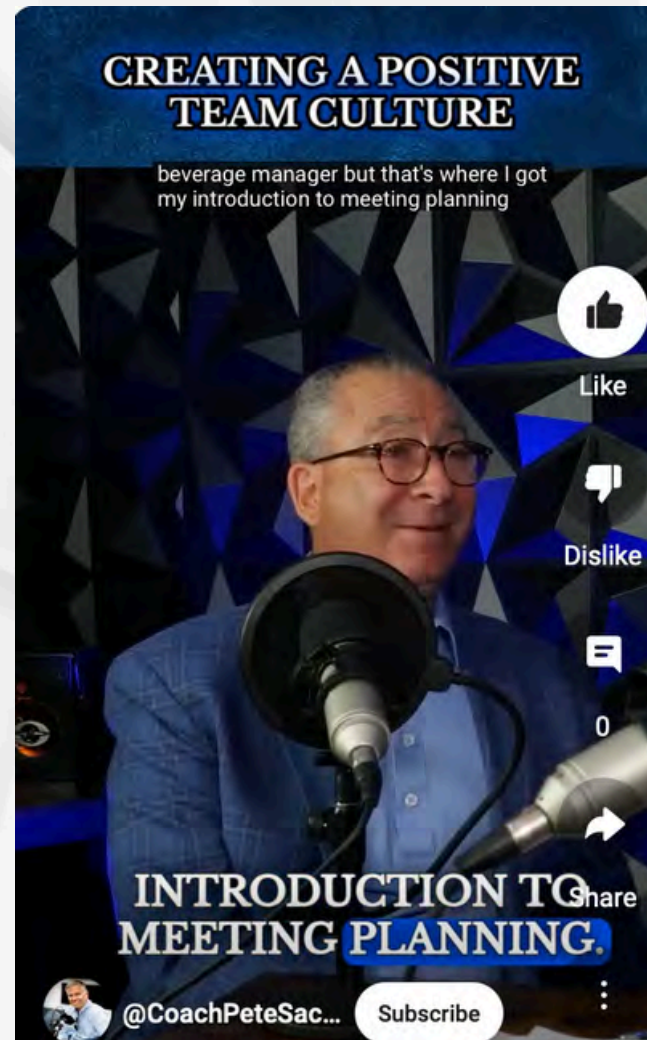
Love Your Bath  
Keynote Speech,  
Annual Leader's  
Meeting,  
Orlando, FL



Jefferson Apartment Group  
Management Company,  
Annual Leader's Meeting  
3-Hour Workshop,  
Baltimore, MD



Global Exchange Conference at the  
Walt Disney World Swan & Dolphin



Florida Society of Association  
Executives, Daytona, FL

Elevate the Customer Experience:  
Conversation with Pete Sackel

## KEYNOTE SPEAKING & CONFERENCES



**(Top Left): Disney Club 33 Cast Members,  
Central Florida Food Bank**

**(Center): 'Golden Oak Gives,' Give Kids  
The World**

**(Bottom): Special Olympics, Plane Pull**

**(Right): Operation Shared Shoes 501 (c)(3)**



## COMMUNITY ENGAGEMENT



Disney's Grand Floridian Resort & Spa



Disney's Golden Oak Team



Disney's Special Events Team



Disney's Golden Oak Markhams Restaurant Team



Dallas Cowboys Suites Leaders

## SPECIAL TEAMS THROUGH THE YEARS